

TOPIC TRENDS

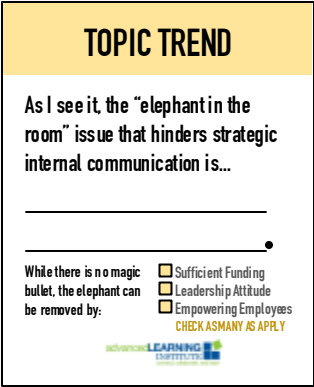
A Trends Tool Enhancement for your Engage Experience

Topic Trend is a special ENGAGE! card designed to highlight a topic question that provides your speaker, trainer, or workshop facilitator to access knowledge levels, or comprehension of a topic.

Topic Trend cards are included in an ENGAGE activity and handed out after a session finishes as a quick check-in about the topic, before a panel session, or anywhere a quick survey of the audience is needed.



Topic Trend answers these questions:



ACTIVE INSIGHTS? How do I do give my speakers, trainers, and keynotes a valuable insight into the audience - without that limiting "one person on the microphone - I can't hear you" usual Q & A method.

DISTILL THOUGHTS? How do I "speed survey" my attendees on a key series of conference or meeting topics, and distill key areas of concern, curiosity, or clarification?

UN-SURVEY? "How do I collect valuable data from my audience, beyond the usual "not another..." survey?"

Topic Trends and the Data Dashboard

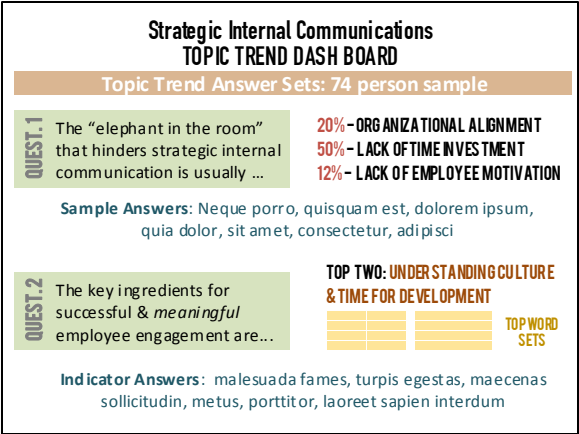
Topic Trend cards are collected and sorted by our facilitator and summarized into a simple **dashboard of summarized questions and insights.**

Where to Use Topic Trends

SESSION FEEDBACK Right after a session ends, capture thoughts in relation to your topic. Collect Topic Trends over the day and spot trends in thinking.

PANEL DISCUSSIONS Give panels a rich source of audience content for commentary and discussion.

Q & A REPLACEMENT Anywhere you need to get audience input, without the usual "where is the microphone" and lengthy questions.



An example of a Topic Trend Dashboard, summarizing data from two Topic Trend Cards.