



# NEED & KNOW

A Needs and Knowledge Enhancement for your Engage Experience

Our flexible NEED & KNOW system of sharing insights, contacts, and other valuable information increases the value of your conference by creating a marketplace of knowledge sharing between your attendees.

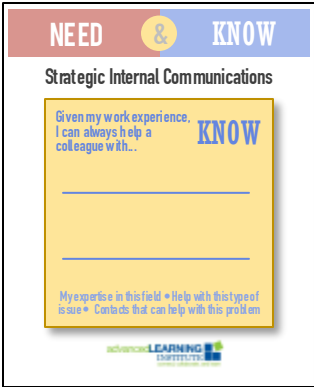
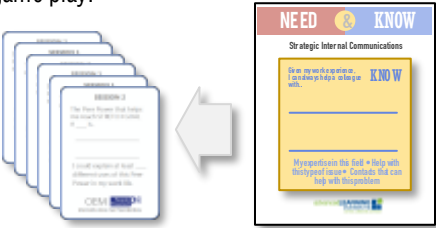
## The NEED AND KNOW Sharing System

### NEED & KNOW CARDS

A special set of two ENGAGE! cards per attendee with pre-applied Need & Know Post-It's creates an easy and interesting method of requesting information and sharing their valuable insights. The I NEED Post-It and I KNOW Post-Its create an fun opportunity to ask for information and share insights as part of an ENGAGE! Exercise.

### Need and Know - In Your Deck

Your Need and Know cards can be included in your ENGAGE Knowledge Networking Deck, giving your audience a chance to verbalize and share what they might need or know during game play.

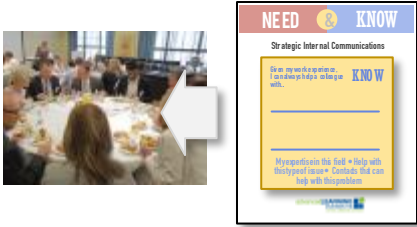


When used in an Engage! Knowledge Networking game, a place to write an attendees name is provided on the back to avoid revealing the identity during game play.



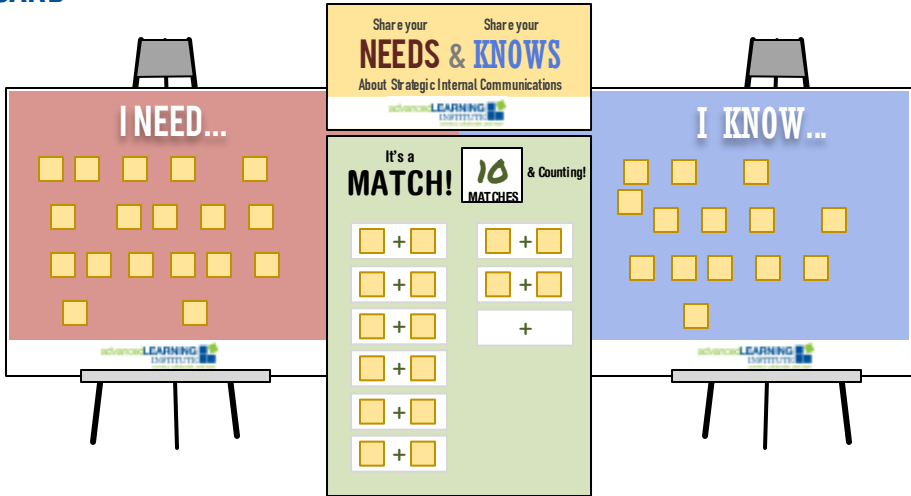
### Need and Know – In Your Hands

Your Need and Know cards create a great moment or addition to the day when handed out at the end of a session, before lunch or anytime you need to add energy and focus to the day. With our flexible Engage Exercise and facilitation, we can include Need & Know cards in an exercise and provide cards for later handout and use during the day.



### NEED & KNOW MATCHING BOARD

The Need and Know Board can be easel mounted or wall mounted, and is a compelling conversation starter centerpiece for your event. Through facilitator collection and sorting or by 'walk up during lunch" play, attendees see their Needs and Knows matched on the Big Board!



Play-Based Engagement Experiences



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