



The KNOWLEDGE NETWORKING Edition

Build Better Connections at your Conference

Engage Knowledge Networking is a game-like knowledge sharing exercise that drives deeper connections, builds energy, and turns tables into teams.

Knowledge Networking inspires actual knowledge sharing, going beyond “networking” while building a bridge over those awkward nice-to-meet-you-what-do-you-do? introductions.



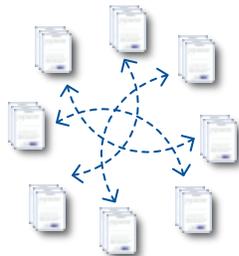
At a company-wide meeting for Ryka, a telecommunications company, attendees-turned teammates enjoy sharing their professional knowledge and perspectives using ENGAGE! Knowledge Networking.

Knowledge Networking: The 3 Steps to Purposeful Play



WRITE

1. WRITE A group of five to 10 attendees fill out customized “decks” of Knowledge Networking cards containing open ended questions about your conference topic.



SHUFFLE & SHARE

2. SHUFFLE The team shuffles and shares the cards using carefully designed methods of ensuring each attendee is holding a mysterious “hand” of teammate cards.

3. SHARE Using special interaction-igniting rules attendees read their cards out loud and attempt to return cards to the correct teammate, sparking storytelling, knowledge sharing, and laughter.

Knowledge Networking: Thought Inspiring Questions

The success of Knowledge Networking lies in the combination of efficient but fun game interactions combined with a series of open ended **customized questions** that drive the sharing of opinions, perspectives, and beliefs in the safe “zone” of ENGAGE! play.

Customized decks are designed to highlight your conference topic, with a mix of personal and work-based questions that inspire deeper connections across your audience.

Successful employee engagement is where _____ meets _____.

In my work life, I've seen or experienced this success _____ times.

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Play-Based Engagement Experiences



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The **KNOWLEDGE NETWORKING** Edition

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Knowledge Networking Experience

The Knowledge Networking Edition of ENGAGE! is a turnkey solution for in-depth interaction.

ENGAGE! provides a solution for conferences and meetings that need to drive knowledge sharing, continue the energy across a long day, and keep a focus on the meeting topic and objectives – while having fun.

KNOWLEDGE NETWORKING BY THE NUMBERS

ATTENDEE COUNT 5 to 10 people per “team”
People can join at any time, and the game can “grow” with last minute attendees

ENGAGE TIME 20 minutes to 2+ hours
Engage fits in that morning networking, pre-lunch, post “long” session or that end of the day slot where you need to inspire and focus your audience

COLLATERAL KEEP COUNT 90%+
Engage is so...engaging that people keep your branded Engage collateral as an inspiring and useful tool from your conference

The Turnkey ENGAGE Package

You have enough to do. ENGAGE! is a turnkey package that gives you everything you need to create meaning and increase the value of your meeting or conference.

THOUGHT PROVOKING ENGAGE QUESTION DESIGN
Customized Questions that highlight your topic

ENGAGE CARD AND QUESTION INTEGRATION
Customized Card design and Question integration

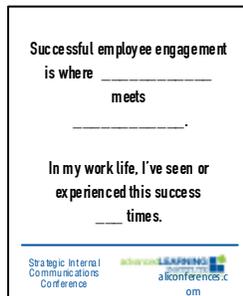
ENGAGE CARD PRINTING AND COLLATION
Customized Card design and Question integration

ATTENDEE ENGAGE TABLE TENT DESIGN AND PRINTING
Customized Table Tent with name for each of your attendees

CUSTOMIZED ENGAGE POWERPOINT INSTRUCTION
Customized PowerPoint Deck with instructions specific to your conference

CUSTOMIZED ENGAGE FACILITATION
Facilitation by our ENGAGE! Facilitators, making it easy for you to focus on the details of your event

LICENSE TO THRILL
License to utilize ENGAGE! for the run of your conference, keeping the energy up with multiple facilitated presentations of ENGAGE! over the course of a day or multiple days



Customized Content
Engage questions open minds, inspire questions, and create an “on-topic” tool for focusing your audience on your relevant conference or meeting topics

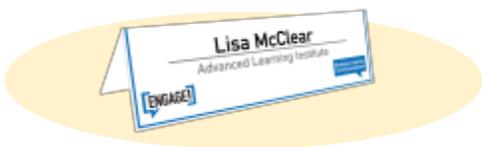


Table Tent Included!
Every Engage! Experience includes table tents for each of your attendees, to give everyone an unobstructed view of their fellow attendees, increasing interaction during the game.



Play-Based
Engagement
Experiences



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